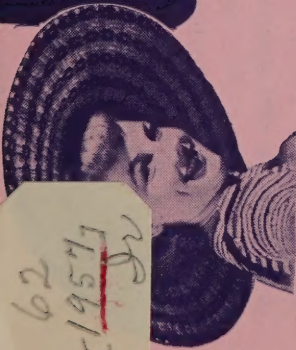


MARVELOUS BARGAINS on Beautiful BEDFORD Blue Ribbon IRIS!



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How to GROW Iris (Booklet)

We have been growing iris for more than 25 years. During that time we have been asked many questions about how to grow iris, how to hybridize, in fact, just about everything a curious gardener wants to know about this beautiful flower. We have produced HEROIQUE, a huge white which has produced 9-inch flowers.

Here are a few of the subjects covered in this little volume entitled
HOW TO GROW IRIS:

- History of the Iris
- Where to Buy Iris
- How to Prepare Rhizomes to be Used as Perfume
- Preparation of Soil
- How to Plant
- Where to Plant
- When to Plant
- "Duck on Water" Doctrine Exploded
- How to Hybridize
- Illustrations Showing how to Hybridize
- Seed Pods Illustrated
- Ripe Pods Illustrated
- When to Plant Seed
- Picture of Seedling
- How to Prepare Iris for the Show Room
- How to Keep Iris in Good Health
- Treatment of Diseases

We could go on and on telling you about the vast amount of practical information this little volume, which is based upon experience, contains.

The price: only 30 cents, prepaid, to cover the cost of printing, postage and handling. Three dimes are most convenient. Send today.

Return Postage Guaranteed.
BEDFORD GARDENS, Bedford, Mich.

BLUE RIBBON

AMAZING SAVINGS

*on the world's
finest IRIS*



Our iris are grown organically, which insures better rhizomes, more bloom, freedom from disease and greater hardiness. Iris from our fields are growing and thriving in every state of the Union and many foreign countries.

Instead of following our usual practice of sending out an expensive color catalog, this year we have gotten out a broadside instead and are passing on the saving to our customers by offering attractive offers. If you did not receive our 1956 catalog, we still have some copies available which should only be used for referring to the pictures and descriptions. Only iris listed in the broadside are available this year. If others are ordered, we reserve the right to substitute. We also reserve the right to substitute with varieties of equal or greater value in case we run out of some varieties in the collections.

No C.O.D. shipments. Cash with order, check, bank draft, or money order. Please, no stamps.

Visitors always welcome at any time. Blooming season usually begins about June 1st. Will notify you when iris are going to be at their best if you will send us a card.

We begin shipping on July 10th and continue to August 20th. Orders received after August 20th will be filled next year.

Our Guarantee - We guarantee complete satisfaction. If the service or stock doesn't prove satisfactory, let us know, and we will do whatever is necessary to make you more than satisfied.

Specials!

CAFETERIA COLLECTION

Make your own money saving collection by selecting varieties from the list which are marked with an asterisk (*).

\$ 7 ⁵⁰	worth for only	\$5 ⁰⁰
12 ⁰⁰	worth for only	8 ⁰⁰
15 ⁰⁰	worth for only	10 ⁰⁰
30 ⁰⁰	worth for only	20 ⁰⁰

AL BORAK* — Immense glowing golden brown with falls measuring 3 inches across	\$4.00
ANNE BURRETT* — Exquisite rosy-pink with rich enamel finish. Outstanding	3.00
ARAB ROSE* — Exotic, beautifully formed, richest rosy-pink	3.00
ARGUS PHEASANT — Rich brown with golden glow. Dykes Medal winner	1.50
BALLERINA — Huge flamingo pink with broad standards and falls	2.00
BLACK DIAMOND — Sparkling darkest blue-black	2.00
BLACK HILLS* — Large blossoms of almost true black on stately tall stalks	4.00
BLUE BLAZES* — One of largest, most imposing and brightest blues	2.00
BLUEBIRD BLUE* — A huge blue of the richest color imaginable	4.00
BLUE PARAKEET* — Frequently described as "the color of my parakeet"	2.00
BLUE RHYTHM — Cornflower blue with silvery sheen. Dykes Medal winner75
BLUE SHIMMER — Huge white with beautiful blue border ..	.75
BLUE SNOWFLAKE — Blue-white standards; rich violet falls ..	8.00
BLUE VALLEY — Ruffled bright blue with large flowers and imposing broad foliage	1.00
BLUMOHR* — Wm. Mohr offspring of pure lavender-blue ..	3.00
BROADRIPPLE — Clear violet-blue of astounding size	3.00
BURGUNDY SPLASH* — Creamy-yellow, heavily stippled with bright 1-inch burgundy border	2.00
BUTTERFLY BLUE — Large ruffled blue with frosted finish on strong, 40-inch stalk	4.00
BY LINE* — Purple standards; yellow falls, bordered purple. Huge	10.00
CAIRO — Rich blend of brown, tan and copper	2.50
CAPTAIN FROM CASTILLE* — Rich yellow, stippled and edged with brown	2.00
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CAROLINE JANE — Enameled white, delicately flushed and bordered with violet	5.00
CASTLE ROCK — Huge white with beautiful blue border	3.00
CHANTILLY — Ruffled orchid-pink with lace-like edge on standards and falls	1.00

BEDFORD GARDENS *Blue Ribbon* SPECIALS

CHERIE* — Large, ruffled flamingo pink. Dykes Medal winner	2.00
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CLIFFS OF DOVER* — Large, free blooming variety of purest white	4.00
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COLONEL PRIMROSE* — Tall, clear lemon-chrome yellow with flaring falls	2.00
COLOR CARNIVAL — Beautiful flamingo pink with gorgeous purple band on falls. Scarce and in great demand. Order early to avoid disappointment	2.50
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COPPER MEDALLION* — Large blossoms of bright copper	2.00
COURT HERALD* — Burnished gold. Dazzlingly bright	2.00
COURTIER — Medium sized rich flamingo pink with bright tangerine beard75
CRISPETTE — Deep orchid with fluted petals and lacy edging	7.50
DAWN REFLECTION* — Ivory ground color, delicately edged rose pink. A beauty	1.50
DAZZELIER* — Large golden-yellow, overlaid orange. A top notch yellow	3.50
DESSERT SONG* — Delectable cream, tinged butterscotch. Very large	1.00
DOLLY VARDEN — Huge flamingo pink, overlaid with salmon	3.00
ENVOY* — Wide, nearly black falls; lighter standards	1.50
EXTRAVAGANZA — Cream-white standards; falls a blend of copper, red, lavender and violet	1.00
FANTASY — Rich orchid-pink with bright tangerine beard	1.50
FIRST VIOLET — Large ruffled flowers of sparkling manganese violet perfectly spaced on sturdy stalks. Dykes Medal winner last year	10.00
FRANCES KENT* — Standards chartreuse-cream flushed pink; falls lighter; pinkish beard	3.00
FROLIC* — Rich yellow, edged with deep brown	4.00
FUCHSIA — Rich raspberry-pink with silky sheen	2.00
GALA FINALE — Yellow so heavily overlaid red that it appears to be red from a distance	1.50
GARNET FLAME — A large glowing red	2.00
GOLDEN CROWN — Old gold standards; plush-like maroon falls	10.00
GOLDENDALE* — Large smooth yellow, flushed with orange on falls	3.00
GOLDEN GLEAM* — Bright dandelion-yellow	3.00
GOLDEN PLOVER* — Large golden tan, well spaced on tall stalks	2.00
GOLDEN RUSSET — Mammoth golden russet with six-inch buds resembling a large cigar	1.00
GOLDEN SUNSHINE — Pure golden-yellow whopper	3.00
GREAT LAKES — Beautifully tailored clear blue. Dykes Medal winner75
HAPPY BIRTHDAY — Bright flamingo pink	3.00

HARBOR BLUE* — Large rich clear blue with heavy substance and good branching	7.50
HARLEQUIN — Standards and falls stippled and dappled chocolate and purple	1.00
HELEN COLLINGWOOD* — Bright lavender standards; wide flaring violet-purple falls	2.50
HERITAGE — Deep flamingo pink	1.50
HEROIQUE* — World's largest iris. Huge white which our customers report has produced 9-inch flowers	2.50
HI TIME — A new color in iris — luscious golden apricot	1.00
HONOR BRIGHT* — Chrome yellow plicata with dash of orange and a white blaze on the falls	1.50
ILLUSTRIOUS — Deep rich blue of gigantic size	2.00
INCA CHIEF — Rich brown with golden glow. Broad horizontal falls extend 7 inches	4.00
IVORY SUPREME — Huge cream colored variety	7.50
JAKE — Delightfully fragrant white with a dash of gold60
JANE PHILLIPS* — Exquisite light blue with fluted flaring falls	1.00
JOSEPH'S MANTLE — Golden buff, stippled and edged red-brown	1.50
JUNE BRIDE — Deep apricot pink remindful of color of some begonias	3.00
KING'S JESTER — White ground color, heavily lined rosy-maroon75
LADY BOSCAWEN — Regal white, large, tall and stately75
LIMELIGHT — Large ruffled canary yellow with a dash of green	3.00
LINA BETH — Large white, delicately tinted pink	12.00
LURA* — Ruffled violet blend with brown shading and blue blaze	3.50
MALAY* — Glowing rich ginger-brown which makes a stunning clump	2.00
MARY RANDALL — Dykes Medal winner. Deep rose-pink with bright tangerine-red beard	7.50
MELODY LANE* — Golden apricot, large and luscious	1.50
MIDCONTINENT* — A regal golden brown of great size with a long blooming season. None better	3.00
MINNIE COLQUITT — Clean white, heavily trimmed purple. Very free bloomer60
MRS. D. PATTISON — Rich blue with ruffled flaring falls	1.00
MRS. S. MITCHELL* — One of the largest, tallest and most vigorous whites. A giant	3.00
MYSTIC MELODY — Cream standards; butter-yellow falls of unusual brilliance	2.00
NEW HOPE* — Tall white, heavily bordered violet-blue	1.50
NEW SNOW* — Large ruffled purest white. Rampant grower	1.00
NIGHT STORM — Bronze standards; black-purple velvety falls	4.00
NORTHWESTERN — Rich royal purple that fairly glows	5.00
OLA KALA — Tall brilliant yellow with slight touch of orange75
ORCHID RUFFLES — Delicate orchid with lacy edge	5.00
PACEMAKER — Rich velvety red	1.50
PALOMINO — Pale pink standards; ivory falls with delicate amber-copper border	5.00

PIERRE MENARD — Large ruffled flowers of the richest blue	1.50
PIKES PEAK PINK — Delicate shell pink, tall and lovely	1.00
PINK CAMEO — Delicate flamingo pink	.75
PINK FORMAL — Tall pink with red-tangerine beard	1.50
PINNACLE* — White standards; yellow falls	1.50
PRAIRIE SUNSET — Color of the setting sun	.75
PRETTY PANSY* — Deep indigo blue and white. Unusual coloring	1.50
PRETTY QUADROON — Large rich copper brown	2.00
PROSPECTOR — Golden yellow, high lighted by white band on falls	1.00
RAINBOW ROOM — Yellow, copper, violet and sheen of mother of pearl	1.00
RANGER — Large brilliant red-purple	1.00
RASPBERRY RIBBON* — Large white with ribbon of raspberry around standards and falls	2.50
REHOBETH — The best light blue, large and glistening	12.00
RODEO — Huge cream-gold, heavily peppered buckskin brown	.75
ROSEDALE — Ruffled salmon-pink with orchid undertone	2.00
ROYAL SOVEREIGN — Large bright orange with rich velvety falls	2.00
SABLE — Early blooming black-purple. Universal favorite	.75
SABLE NIGHT — Dykes Medal winner. Silky black with red undertones	12.00
SAMITE — Large ruffled flaring white with heavy substance	2.00
SKY ABOVE* — Generally regarded as one of the best blues	2.00
SKY RANGER* — Huge blue which sometimes grows 5 feet tall	1.00
SNOW FLURRY — Fragrant ruffled blue-white	.75
SOLID GOLD* — Huge deep yellow with wide, round standards and falls	4.00
SPANISH FANDANGO* — Deep amber standards and amber-red falls	2.00
SPOTLIGHT — A jaunty, regal, large golden yellow	3.00
SPRING SONNET — White standards; cream-yellow falls	6.00
SPUN GOLD — Described as the first "velvety" yellow	.60
SUNRAY — Large ruffled light yellow with heavy substance	1.00
SYLVIA MURRAY — Beautifully frilled clear blue	1.00
TALLY HO — Pink standards; upper part of standards similar in color to fuchsia colored orchids. Unusual and very scarce	5.00
TECHNICOLOR — Smooth, free blooming ruby red	2.00
TEDEW* — Sparkling golden tan with blue-lavender flush on ruffled falls	9.00
TEMPLE BELLS — Huge, magnificent deep apricot-yellow	5.00
THOTMES* — Tan and gold blend. A sensational beauty	3.00
THREE OAKS — Large ruffled rose and copper blend with opalescent blue blaze on falls	.75
TOP FLIGHT — Standards and falls exceedingly bright deep rich apricot	3.00
TOP HAT — Large tall black	7.50
TRANQUILITY* — An elegant large white. One of the very best whites	1.50
TRULY YOURS — Clear yellow with standards and falls shading to white at top of standards and bottom of falls and edged with lace	4.00
WHITE PRAIRIES* — Tall flaring white with wide rounded falls	5.00
WM. SETCHELL — Large violet-blue	1.00
ZUA* — Crinkled white flowers on ten-inch stalks which appear to be fashioned of crepe paper	1.00

Connoisseur's Collection \$25.00

Here are the finest of recent introductions. Each one is outstanding in its color class.

5 of the World's rarest Iris for only \$25.00

Select Two from this Group

Al Borak
Black Hills
Bluebird Blue

Cliffs of Dover
Clover Pink

Inca Chief
Solid Gold
Truly Yours

Select One from this Group

Blue Snowflake

Harbor Blue

Ivory Supreme

Select One from this Group

By Line

First Violet

Golden Crown

Select One from this Group

Caroline Jane
Northwestern

Palomino
Tally Ho

Temple Bells
Spring Sonnet

If your order is received before April 20th, we will include Sable Night as a bonus. This is one of the scarcest and most sought after varieties in commerce today. It is a Dykes Medal winner and generally regarded as the nearest to black thus far produced.

Golden Opportunity Collection \$5.00

Here are some of the world's finest iris at an attractive price.

6 for only \$5.00

Select One from this Group

Blue Rhythm
Blue Shimmer
Great Lakes
King's Jester

Lady Boscawen
Minnie Colquitt
Ola Kala

Prairie Sunset
Sable
Snow Flurry
Three Oaks

Select One from this Group

Blue Valley
Chivalry
Desert Song
Extravaganza

Hi Time
Jane Phillips
New Snow

Pikes Peak Pink
Prospector
Rainbow Room

Select Two from this Group

Blue Parakeet
Dawn Reflection
Envoy
Fantasy
Gala Finale

Heroique
Honor Bright
New Hope
Pierre Menard

Pinnacle
Pretty Pansy
Samite
Tranquility

Select Two from this Group

Blue Blazes
Carol Harker
Clear Sailing
Cherie
Copper Medallion

Court Herald
Garnet Flame
Helen Collingwood
Illustrious

Malay
Mystic Melody
Raspberry Ribbon
Sky Above

If your order for this collection is received before April 20th, you may select one of the following varieties as a bonus: Cloudcap, Dazzler, Frances Kent, Midcontinent, Mrs. S. Mitchell, Thotmes.

All Star Collection \$10.00

This outstanding collection includes varieties of great size, sparkling bright colors and excellent form.

5 of these beauties for only \$10.00

Select Two from this Group

Anne Burrett
Arab Rose
Cloudcap
Frances Kent

Helen Collingwood
Heroique
Limelight
Midcontinent

Mrs. S. Mitchell
Raspberry Ribbon
Dazzler
Lura

Select Two from this Group

Al Borak
Black Hills
Bluebird Blue

Cliffs of Dover
Clover Pink

Frolic
Solid Gold

Select One from this Group

Caroline Jane
Northwestern

Palomino
Spring Sonnet

Temple Bells
White Prairies

If your order is received before April 20th, we will include the exotic and exceedingly scarce Tally Ho as a bonus.

We offer this collection to make you acquainted with beautiful large, colorful, modern iris which we are sure that you will enjoy and be proud to have in your garden.

Blue Valley	Jane Phillips	Rainbow Room
Chivalry	Mrs. D. Pattison	Sylvia Murray
Desert Song	New Snow	Tranquility
Dawn Reflection	Pikes Peak Pink	Zua
Hi Time	Prospector	

If your order is received before April 20th, we will include Heroique, the world's largest iris (it has produced 9-inch flowers) as a bonus.

The marvelous Vesper Iris, which is almost unknown in this country, produces hundreds of exotic jewel-like blossoms each day for several months. Seed planted this spring may produce some plants that will bloom this year. Rush your order for Vesper Iris seed at once as our supply is limited.

We have a small amount of seed collected from our outstanding collection of dwarf iris which includes many colors. Each packet will contain about 50 seeds.

Please enter my order for the following:

[illegible]

Total amount enclosed \$

Name _____ Street _____

City _____ State _____

BEDFORD GARDENS, Bedford, Michigan